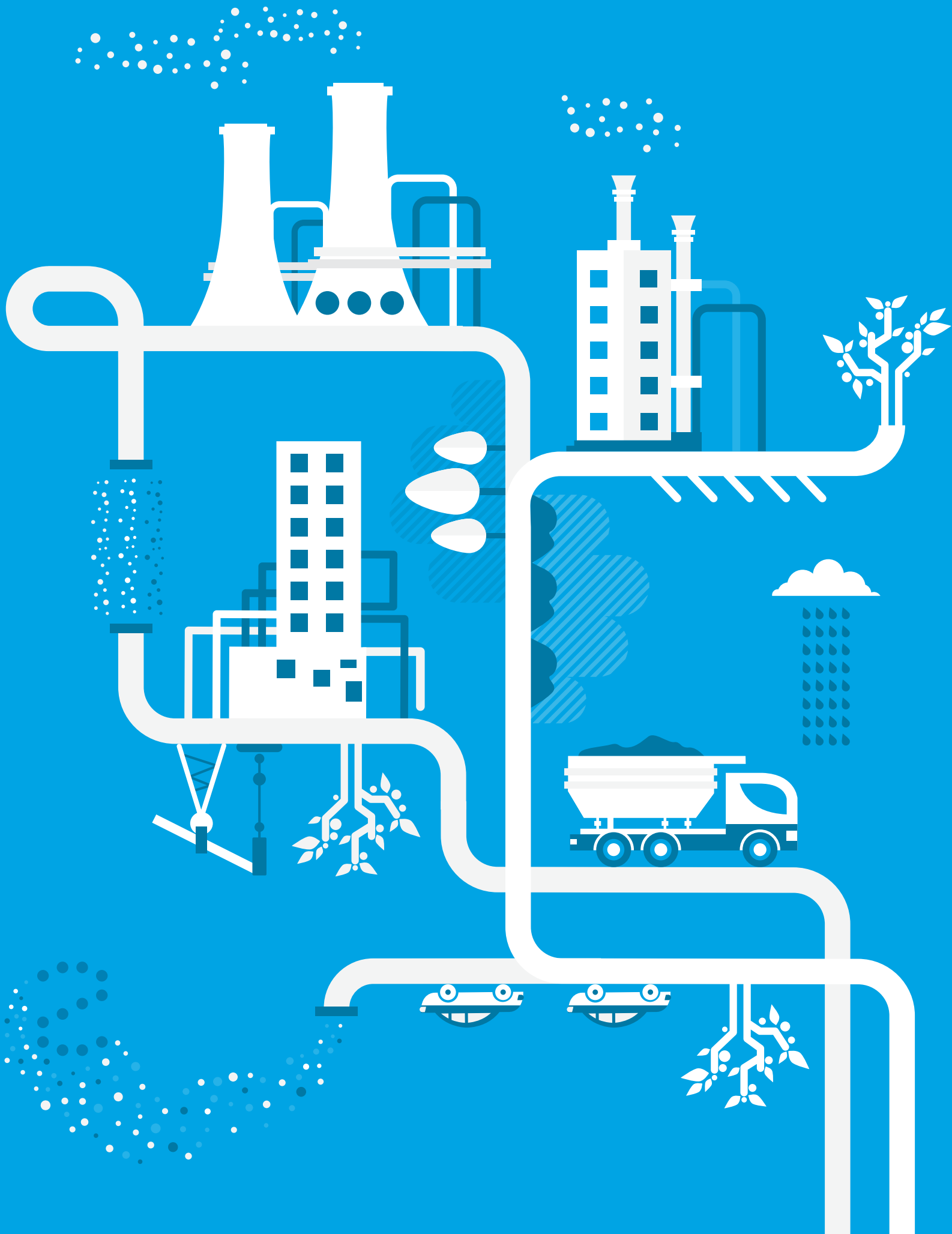




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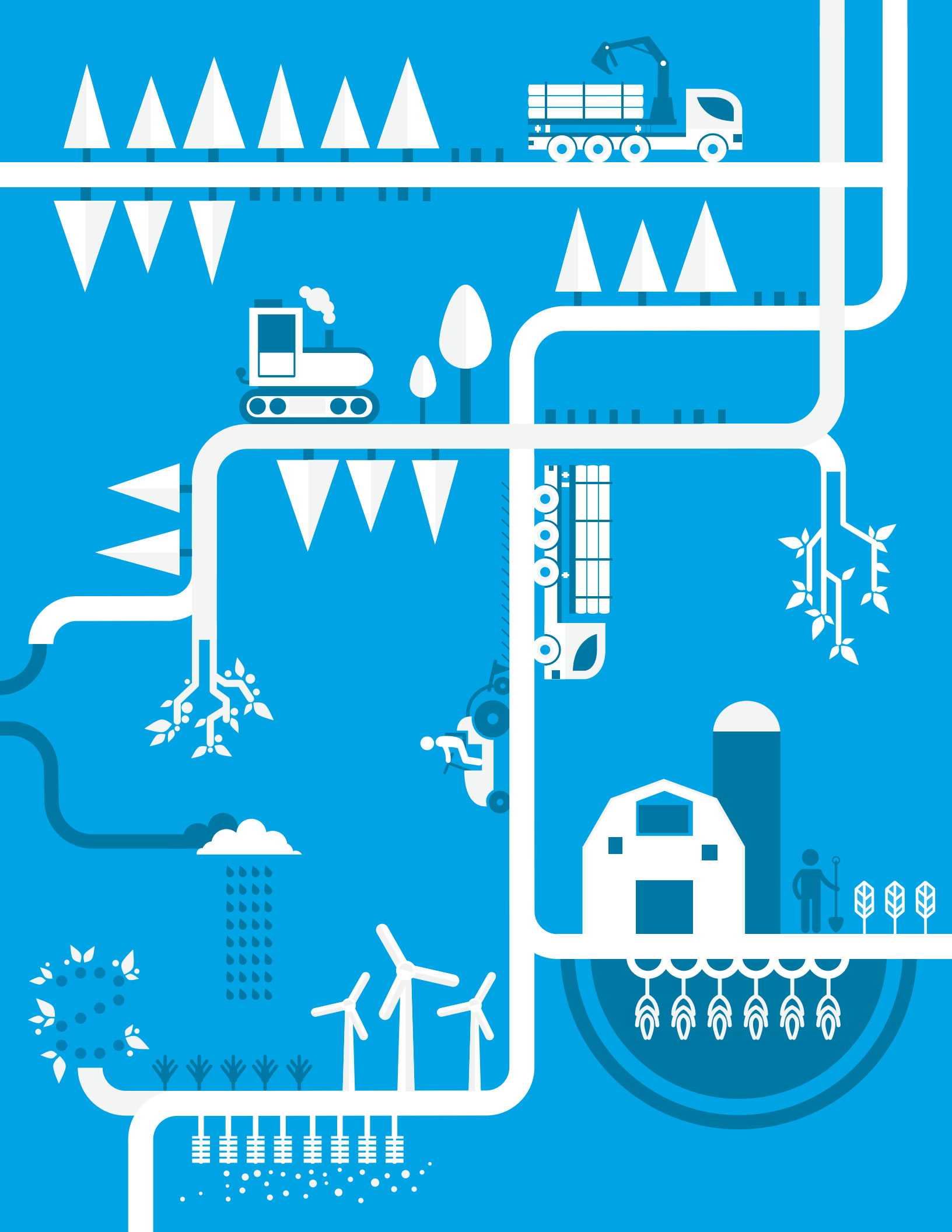
The air will have no adverse odour, taste or visual impact and have no measurable short- or long-term adverse effects on people, animals or the environment.

OUR MISSION: The Clean Air Strategic Alliance (CASA) is a multi-stakeholder alliance composed of representatives selected by industry, government and non-government organizations to develop strategies that improve air quality for Albertans, using a collaborative process. It has never been more important for these sectors to build agreement

on air quality policies that address both environmental, social and economic needs.

CASA Project Teams reach decisions and make recommendations by consensus, working together as equals to develop creative and long-lasting solutions.

ABOUT U

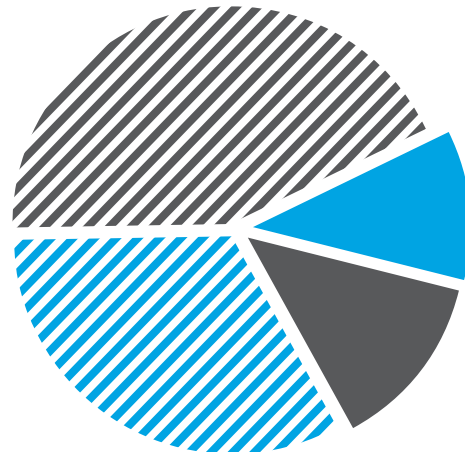


CASH AND IN-KIND CONTRIBUTIONS



- 87% – Government
- 7% – Industry
- 6% – NGO

EXPENDITURES



- 43% – Projects
- 33% – Administration
- 13% – Communications
- 11% – Board

- » The Government of Alberta's Renewed Clean Air Strategy represents the culmination of over 6000 CASA stakeholder hours spent discussing and negotiating air quality policy in Alberta. The Strategy incorporates all 14 of CASA's original recommendations.
- » CASA launched its Guide to Managing Collaborative Processes, a tool to help our stakeholders and staff develop collaborative solutions.

- » CASA's social media presence, including Twitter (*CleanAirSA*), Facebook (*Clean Air Strategic Alliance*), SlideShare and Flickr, will increase public awareness and engagement.
- » 2012 marked a transition in CASA's strategic planning cycle. Stakeholders are redirecting their efforts, from recently concluded projects, to new more pressing air quality issues.

HIGHLIGHT

CASA & AAC Joint Standing Committee

Strengthens the relationship between CASA, the Alberta Airsheds Council and the individual airshed zones.

HIGHLIGHTS

Commissioned a foundational document to guide discussions on policies, pressures, and strategies influencing CASA and the Alberta Airshed Council and airshed zones. The document clarified the roles, interests, and relationships between these groups.

Communications Committee

Provides strategic direction and advice regarding communications initiatives, plans and priorities in support of the CASA mission and vision.

HIGHLIGHTS

Successfully hosted the 2012 Coordination Workshop, participated in several outreach activities and established the foundation for CASA's social media presence.

Performance Measures Committee

Charged with developing a process for calculating and assessing CASA's performance. It also oversees the calculation of performance indicators related to those measures.

HIGHLIGHTS

A Working Group completed the CASA 3 year performance measures review and created a new Performance Measurement Strategy. The document brings order to a complex subject and describes a new, comprehensive approach to performance measurement.

Confined Feeding Operations Project Team

Reviewed the implementation of recommendations from their 2008 report.

HIGHLIGHTS

Held two full-day team sessions to review the implementation of recommendations from the 2008 report, determined that the Terms of Reference was complete and recommended to the CASA Board that the team be disbanded.



Electricity Working Group

Assessed and responded to the difference between the Emissions Management Framework for the Alberta Electricity Sector (the Alberta Framework), the Environment Canada proposal for Base Level Industrial Emissions Requirements (BLIERS) for existing coal-fired electricity generation units, and Canada's Reduction of Carbon Dioxide Emissions from Coal-Fired Generation of Electricity Regulations (CO2 Regulation).

HIGHLIGHTS

Concluded that the Alberta Framework will achieve equivalent or better environmental outcomes than BLIERS for existing coal-fired units in a more cost-effective manner and with less disruption to the Alberta electricity system.

Human and Animal Health Implementation Team

Responsible for creating an implementation plan for previous recommendations from the Human Health Project and Animal Health (HAHT) Project teams.

HIGHLIGHTS

Reviewed the implementation of recommendations from the four previous reports and agreed to create an inventory of agency contributions to the Comprehensive Human Health Monitoring System.

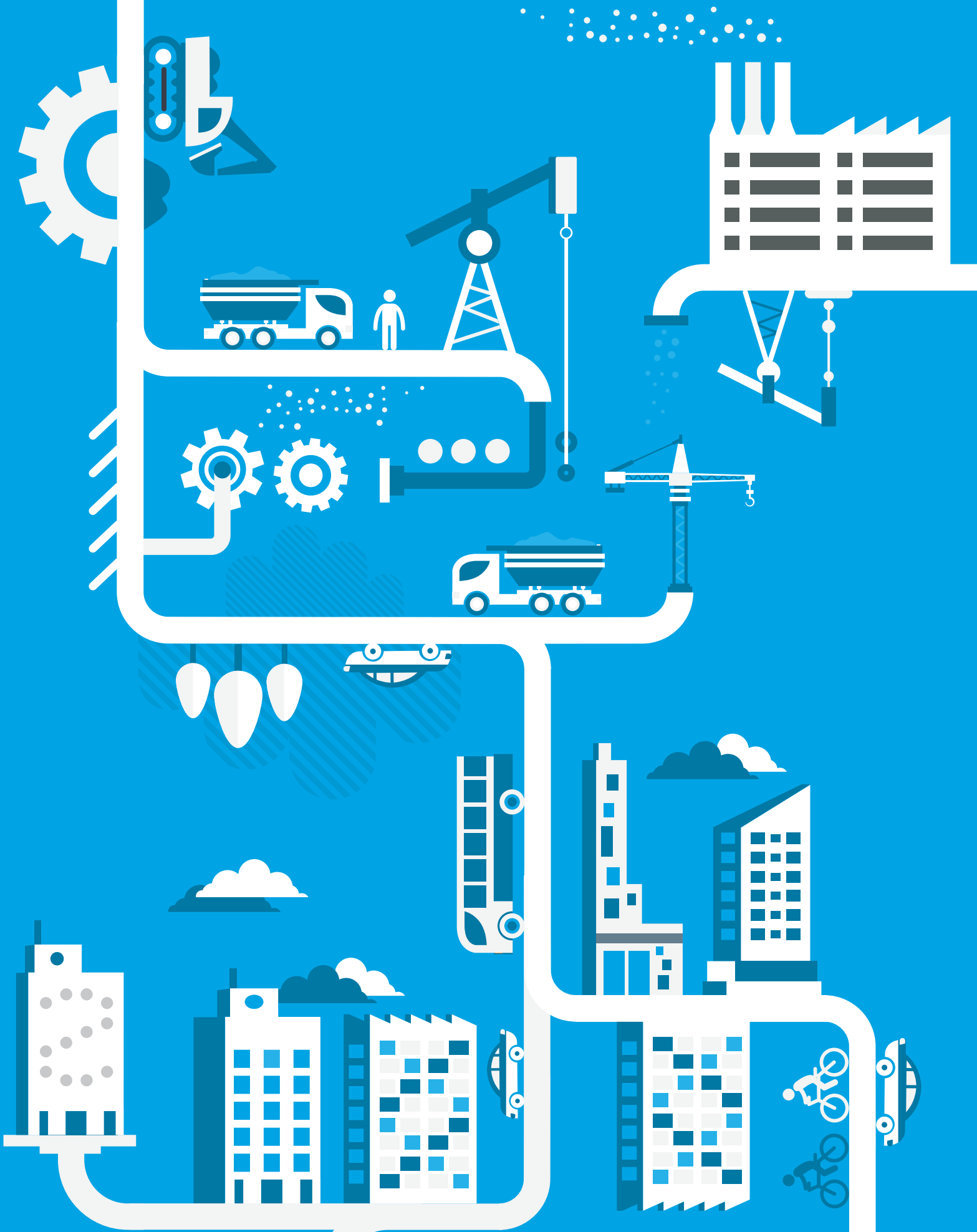
Particulate Matter and Ozone Management Implementation

Monitors implementation of the 2003 PM and Ozone Management Framework and provides stakeholder advice on implementation.

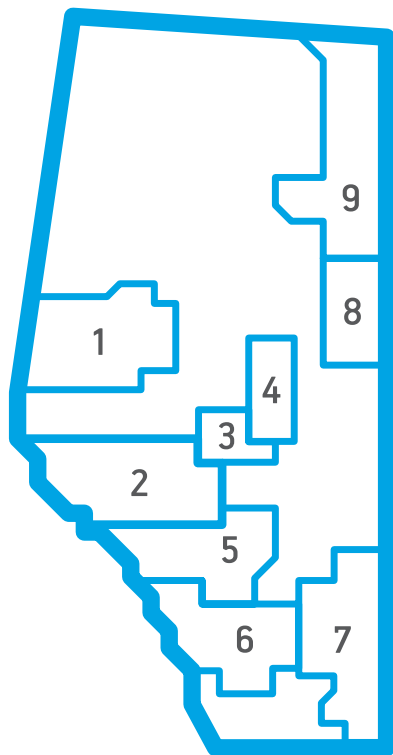
HIGHLIGHTS

Discussed the impacts of the national Air Quality Management System, the future of the team and reviewed the latest PM and Ozone assessment results.

2012
TEAM 



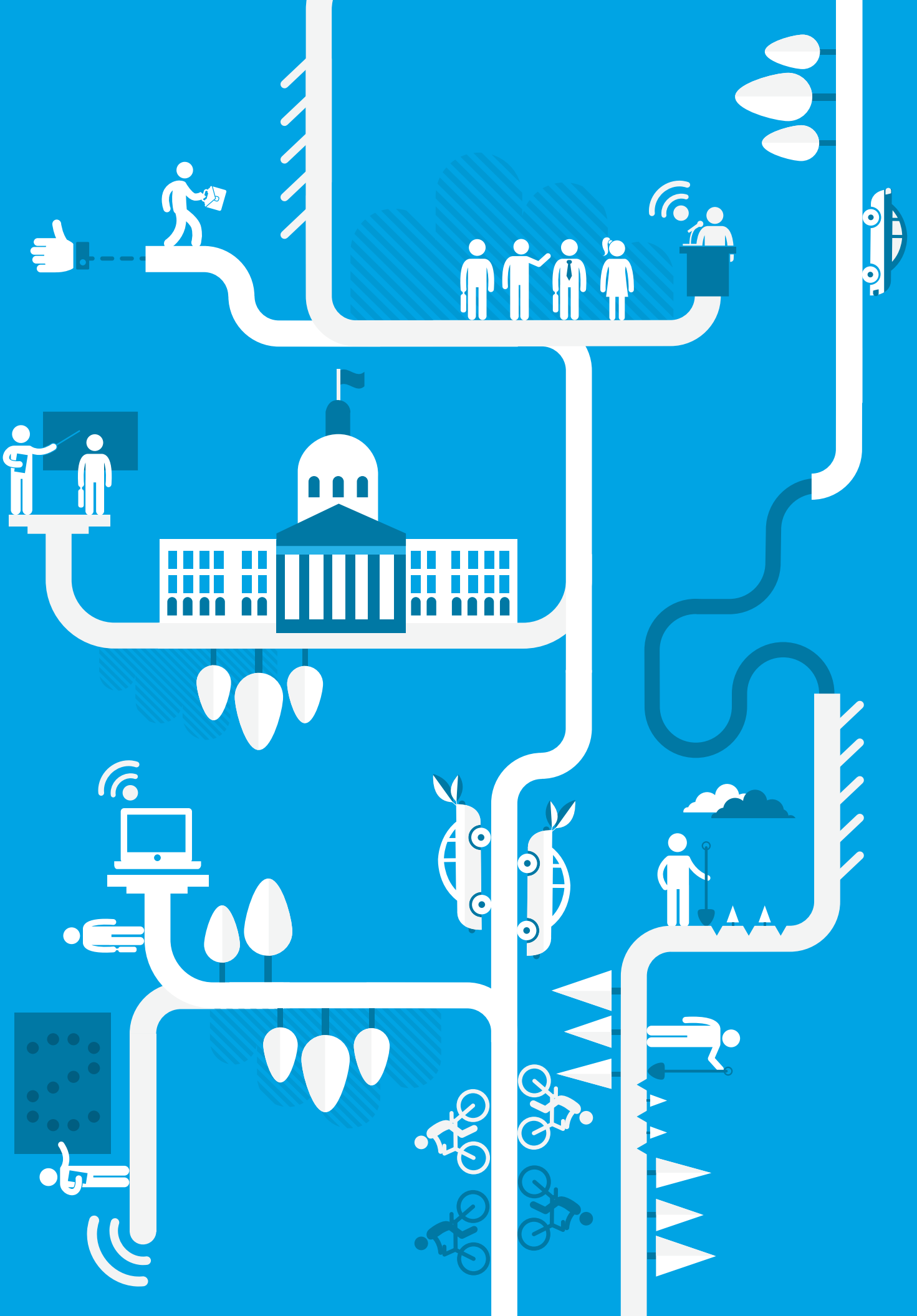
In Alberta, non-profit societies or associations conduct passive and/or continuous ambient air quality monitoring as airshed zones.



- 1 Peace Airshed Zone Association
- 2 West Central Airshed Society
- 3 Alberta Capital Airshed Alliance
(CASA endorsement pending)
- 4 Fort Air Partnership Association
- 5 Parkland Airshed Management Zone
- 6 Calgary Region Airshed Zone
- 7 Palliser Airshed Society
- 8 Lakeland Industry & Community
- 9 Wood Buffalo Environmental Association

Formed by local stakeholders to deal with air quality issues in a specific region, they are funded by the partners in each airshed zone. CASA provides guidelines for formation and operation, but each airshed zone operates independently as a non-profit society or association. All endorsed airshed zones are consensus-based and support the CASA vision.

AIRSHED ZONE



Air quality issues come to CASA's attention through either a public submission or as an emerging issue identified by government, non-government organizations or industry stakeholders.

- » During July and August of 2012, a Statement of Opportunity for odour management in Alberta was developed, with input from interested stakeholders. In 2013 a new Project Team will begin work on recommendations that could guide actions across the province and reduce the frequency, intensity and duration of odour events.
- » In December 2012, the Board reviewed and discussed a Statement of Opportunity for CASA to undertake the next scheduled Five-Year Review of the Emissions Management Framework for the Alberta Electricity Sector. A Project Team will begin work in 2013.
- » CASA Stakeholders have had a long-standing interest in transportation-related air emissions. More recently, the Government of Alberta's Renewed Clean Air Strategy references non-point source emissions and transportation. A Statement of Opportunity for managing non-point source emissions in Alberta will be presented to the CASA Board in 2013.
- » The roll-out of an online Community of Practice in 2013 will provide an additional platform through which CASA can contribute to collaborative stakeholder discussions regarding air quality management in Alberta.

PROGRES

GOVERNMENT STAKEHOLDER GROUPS *(by sector)*

Aboriginal (First Nations)

Director – Holly Johnson-Rattlesnake, *Samson Cree Nation*

Alternate Director – Vacant

Aboriginal (Métis)

Director – Mary Onukem, *Métis Settlements General Council*

Alternate Director – Vacant

Federal

Director – Mike Norton, *Environment Canada*

Alternate Director – Martin Van Olst, *Environment Canada*

Local (Rural)

Director – Carolyn Kolebaba, *Alberta Association of Municipal Districts & Counties*

Alternate Director – Tom Burton, *Alberta Association of Municipal Districts & Counties*

Local (Urban)

Director – Tim Whitford, *Alberta Urban Municipalities Association*

Alternate Director – Vacant

Provincial – Energy

Director – Martin Chamberlain, *Alberta Energy*

Alternate Director – Audrey Murray, *Alberta Energy*

Provincial – Environment

Director – Dana Woodworth, *Alberta Environment and Sustainable Resource Development*

Alternate Director – Bev Yee, *Alberta Environment and Sustainable Resource Development*

Provincial – Health

Director – Neil MacDonald, *Alberta Health*

Alternate Director – Dawn Friesen, *Alberta Health*

INDUSTRY STAKEHOLDER GROUPS *(by sector)*

Agriculture

Director – Rich Smith, *Alberta Beef Producers*

Alternate Director – Humphrey Banak, *Wild Rose Agricultural Producers*

Alternate Energy

Director – Vacant

Alternate Director – David Lawlor, *ENMAX*

Chemical Manufacturers

Director – Yolanta Leszczynski, *Scottford Manufacturing*

Alternate Director – Al Schulz, *Chemistry Industry Association of Canada*

Forestry

Director – Brian Gilliland, *Weyerhaeuser Co. Ltd.*

Alternate Director – Keith Murray, *Alberta Forest Products Association*

Mining

Director – Peter Darbyshire, *Graymont Limited*

Alternate Director – Dan Thillman, *Lehigh Cement*

Oil & Gas – Large Producers

Director – John Squarek, *Oasis Energy Inc.*

Alternate Director – Bill Clapperton, *Canadian Natural Resources Ltd.*

Oil & Gas – Small Producers

Director – Vacant

Alternate Director – Vacant

Petroleum Products

Director – Cindy Christopher, *Imperial Oil*

Alternate Director – Brian Ahearn, *Canadian Fuels Association*

Utilities

Director – Don Wharton, *TransAlta Corporation*

Alternate Director – Jim Hackett, *ATCO Power Canada Ltd.*

PAST MEMBERS

Thank you to these past board members, who helped lead us in 2012:

Eileen Gresl Young, *COPD & Asthma Network of Canada*

Ernie Hui, *Alberta Environment & Sustainable Resource Development*

Cindy Jefferies, *Alberta Urban Municipalities Association*

Margaret King, *Alberta Health and Wellness*

Myles Kitagawa, *Toxics Watch Society of Alberta*

Gary Leach, *Small Explorers and Producers Association of Canada*

Dwayne Marshman, *Wild Rose Agricultural Producers*

Rachel Mintz, *Environment Canada*

Louis Pawlowich, *Metis Settlements General Council*

Jennifer Steber, *Alberta Energy*



NON-GOVERNMENT ORGANIZATION STAKEHOLDER GROUPS *(by sector)*

Consumers/Transportation

Director – Don Szarko, *Alberta Motor Association*

Alternate Director – Vacant

Health

Director – Leigh Allard, *The Lung Association - Alberta & NWT*

Alternate Director – Janis Seville, *The Lung Association*

Alberta & NWT

Pollution A

Director – Vacant

Alternate Director – Vacant

Pollution B

Director – Chris Severson-Baker, *Pembina Institute*

Alternate Director – Ruth Yanor, *Mewassin Community Council*

Wilderness

Director – David Spink, *Prairie Acid Rain Coalition*

Alternate Director – Ann Baran,
Southern Alberta Group for the Environment

SECRETARIAT

SECRETARIAT VISION:

CASA is a recognized leader in coordinating multi-stakeholder groups as they build consensus strategies to improve air quality.

SECRETARIAT MISSION:

The CASA Secretariat supports and coordinates our partners as they work towards the CASA vision. We are trusted to provide expertise, knowledge and best practices in each of our service-oriented roles.

Executive Director – Norman MacLeod

Executive Assistant – Alison Hughes

Senior Manager – Robyn-Leigh Jacobsen

Project Managers – Celeste Dempster, Kaylyn Airey *(from May)*

Program Coordinator – Asia Szkudlarek *(until August)*,
Struan Robertson *(from December)*

Administrative Assistant – Jillian Kaufman *(until August)*

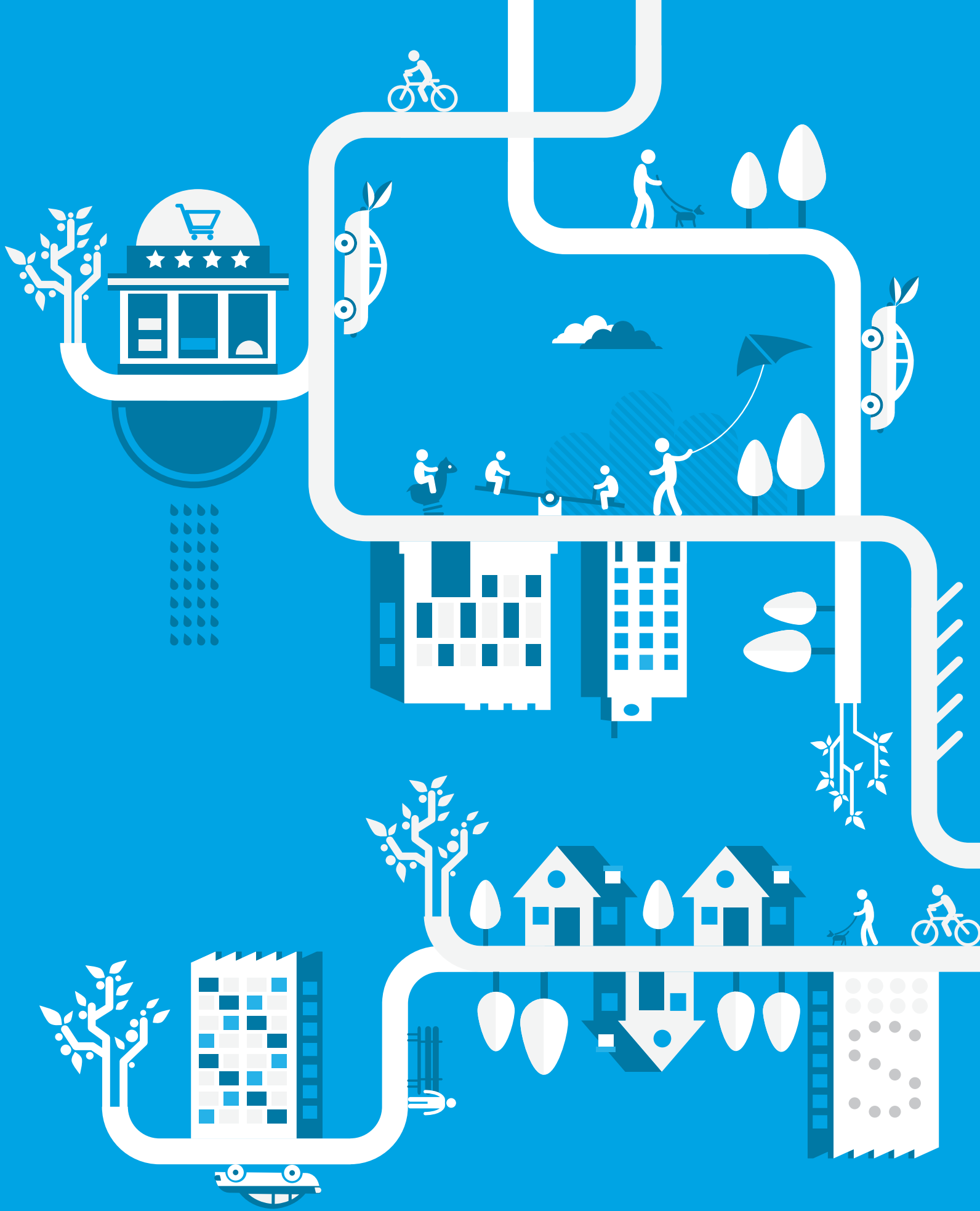
Financial Administrator – Karen Bielech

BOARD OF DIRECTOR + SECRETARIAT

CASA could not operate without the help of the many organizations who support those sitting at the board table and/or on project teams. Thanks to these organizations providing financial and in-kind contributions of time and expertise, ensuring CASA's continuing success.

Agrium Inc.	Intensive Livestock Working Group
Alberta Agriculture and Rural Development	Kamps Dairy Ltd.
Alberta Association of Municipal Districts & Counties	Lafarge Canada Inc.
Alberta Beef Producers	Lakeland Industry & Community Association (LICA)
Alberta Capital Airshed Alliance	Lehigh Cement
Alberta Cattle Feeders/Alberta Beef	Matthew Dance Consulting
Alberta Energy	Métis Settlements General Council
Alberta Environment & Sustainable Resource Development	Mewassin Community Council
Alberta Forest Products Association	NOVA Chemicals Corporation
Alberta Hatching Egg Producers	Oasis Energy
Alberta Health	PAMZ Parkland
Alberta Health Services	Palliser Airshed Zone
Alberta Health Services-Calgary Zone	Parkland Airshed Management Zone
Alberta Milk	Peace Airshed Zone Association
Alberta Motor Association	Pembina Institute
Alberta Pork	Petro Canada
Alberta Urban Municipalities Association	Petroleum Services Association of Canada
ATCO Power Canada Ltd.	Prairie Acid Rain Coalition
Bert Riggall Environmental Foundation	Samson Cree Nation
Calgary Region Airshed Zone (CRAZ)	Shell Canada Energy
Canadian Association of Petroleum Producers (CAPP)	Shell Scotford Manufacturing
Canadian Fuels Association	Small Explorers and Producers Association of Canada (SEPAC)
Canadian Natural Resources Limited.	Southern Alberta Group for the Environment
Capital Power Corporation	Suncor
Chemistry Industry Association of Canada (CIAC)	The City of Calgary
COPD & Asthma Network of Canada	The City of Edmonton
Devon Canada Corporation	The Lung Association, AB & NWT
Energy Resources Conservation Board	The Pembina Institute
ENMAX	The Town of High River
Environment Canada	Toxics Watch Society of Alberta
EPCOR	TransAlta Corporation
Fort Air Partnership	TransCanada
Graymont Western Canada Inc.	TransCanada Transmission
Health Canada	West Central Airshed Society
Health Canada Alberta Region	Wild Rose Agricultural Producers
Imperial Oil Limited	







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Let us know what you think of our new summary report, visit us online for the full report.



[Clean Air Strategic Alliance](#)



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